



DRAFT V1

Community Area Champion - Role Description

Purpose

Community Area Champions are residents who volunteer to work with JRA and Street/Building Champions in their area to promote and execute activities and initiatives that will empower and engage their neighbours and help promote a strong, vibrant, walkable, accessible, livable and safe community at large.

Goals

1. To help us promote JRA campaigns, initiatives and events to Street/Building Champions in their area.
2. To bring forward concerns, challenges, and opportunities from their Street/Building Champions to the Community Engagement Committee.

Deliverables

- Community Engagement and Events
 - Recruit Street/Building Champions for each street in your designated area
 - Communicate to Street/Building Champions to share relevant JRA events and activities
 - Delegate or distribute food drive bags and flyers to your neighbours and your Street/Building Champions in Spring and Thanksgiving
 - Bring forward concerns, opportunities to improve your street/building and broader neighbourhood
 - Share street or building events and activities with neighbouring Street /Building Champions

Communication

The Community Engagement and Events Committee will develop an email distribution list for Community Area Champions and will send a monthly communication summarizing current and upcoming events and activities. A JRA Community Area Champion slack group will be established to encourage information sharing, discussion and ad-hoc communication.

Questions?



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- Contact (*insert best contact person email/phone*)
- For reference:
 - [Community Engagement and Events Committee Terms of Reference](#)
 - [JRA Handbook](#)
 - JRA Website www.torontojra.com