



Street/Building Champion - Role Description

Purpose

Street Champions are residents who volunteer to work with JRA and their street to promote and execute activities and initiatives that will empower and engage their neighbours and help promote a strong, vibrant, walkable, accessible, livable, and safe community at large.

Goals

1. To help us promote JRA campaigns, initiatives and events to their street or building.
2. To bring forward concerns, challenges, and opportunities from their street to the Community Engagement Committee.

Deliverables

- Street/Building Engagement and Events
 - Communicate to your neighbours to share relevant JRA events and activities
 - Delegate or distribute food drive bags and flyers to neighbours in Spring and Thanksgiving
 - Bring forward concerns, opportunities to improve your street/building and broader neighbourhood
 - Share street or building events and activities with neighbouring Street /Building Champions

Communication

The Community Engagement and Events Committee will develop an email distribution list for Street Champions and will send a monthly communication summarizing current and upcoming events and activities. A JRA Street Champion slack group will be established to encourage information sharing, discussion, and ad-hoc communication.

Questions?

- Contact jracommunityengagement@gmail.com
- For reference:



- o [JRA Handbook](#)
- o JRA Website www.torontoira.com