



## Community Area Champion - Role Description

### **Purpose**

Community Area Champions are residents who volunteer to work with JRA and Street/Building Champions in their area to promote and execute activities and initiatives that will empower and engage their neighbours and help promote a strong, vibrant, walkable, accessible, livable, and safe community at large.

### **Goals**

1. To help us promote JRA campaigns, initiatives, and events to Street/Building Champions in their area.
2. To bring forward concerns, challenges, and opportunities from their Street/Building Champions to the Community Engagement Committee.

### **Deliverables**

- Community Engagement and Events
  - Recruit Street/Building Champions for each street in your designated area
  - Communicate to Street/Building Champions to share relevant JRA events and activities
  - Delegate or distribute food drive bags and flyers to your neighbours and your Street/Building Champions in Spring and Thanksgiving
  - Bring forward concerns, opportunities to improve your street/building and broader neighbourhood
  - Share street or building events and activities with neighbouring Street /Building Champions

### **Communication**

The Community Engagement and Events Committee will develop an email distribution list for Community Area Champions and will send a monthly communication summarizing current and upcoming events and activities. A JRA Community Area Champion slack group will be established to encourage information sharing, discussion and ad-hoc communication.

### **Questions?**



- Contact: [jracommunityengagement@gmail.com](mailto:jracommunityengagement@gmail.com)
- For reference:
  - o [JRA Handbook](#)
  - o JRA Website [www.torontojra.com](http://www.torontojra.com)