

## JRA Agenda and Minutes Template

**Date:** Tuesday, January 26, 2021

**Where:** Zoom Meeting

<https://us02web.zoom.us/j/82749133655?pwd=WjY3ZWlUndyR0xwNFcveWpQTXJTQT09>

**Time:** 8pm - 9pm

**Attendees:** Renee, Vicky, Tuli, Mario, Janet, Sue F, Sue M, Helen, Pam, Katey

**Regrets:** Irmgard

**Chair:** Helen

**Minute/Note taker:** Katey

<b>Time</b>	<b>Item</b>	<b>Discussion</b>	<b>Notes</b>	<b>Action items (who &amp; what)</b>
5 min	Introduction			
5 min	Governance	Incorporation update- Helen Identify next steps.	<b>JRA meeting Jan 26 2021</b>  <b>In attendance</b>  Helen- chair Katherine- secretary Janet oswald- Runnymede, guest Victoria Clare - Member at Large Tuli- membership coordinator Mario- pres runnymede member at large, guest Sue Fleming member at large Pam- Member at Large	<b>Helen:</b> <b>Arrange polls for communication and membership committee starting meeting</b>  <b>Arrange poll for next JRA meeting</b>  <b>Mario and Janet-</b> <b>speak to Runnymede about amalgamation</b>

Quick introductions of everyone  
run down of everyone's positions  
Mario- runnymede isn't as vibrant and active as junction, runnymede is a bit sleepier, want to discuss amalgamating with JRA, with discussion with neighbours

Helen- all the responses seem positive; the BIA is also trying to extend, so we will somewhat in line with them if it happens

Helen- should we get involved in the next vote on this issue?

Tuli- is it our place? the business owners have their agenda. the BIA will probably not initiate this vote again

We should discuss it with G Perks

Pam- do the BIA and the JRA have to align?

Tuli- The city has made the boundaries in the past, and it can't be changed without the vote

Tuli- how many n your committee?

Mario- 6, but a core 3

**Tuli, are you looking to take on similar roles in JRA**

**Janet- nope**

**Mario- we kept it low level and because we had trouble attracting the attention of the neighbours. but Janet, Irmgard, Jim— maybe? But I will take a position- whatever capacity is needed.**

**Sue- we recognize lots is happening that's affecting both communities, ie. volume of development, lack of avenue study, etc; your neighbourhood— stuff is coming they will want to have a say in**

**Helen, and they will want a voice in govt, and to build community. ie. the Xmas drive people**

**H- Incorporation is coming (maybe a few weeks) and then we will need insurance; so we will need members**

**H- bylaws are ready to go. Found the robert's rules to be more formal, so i toned it down a bit, to be more simple and collaborative. ie. if no concensus is formed, it gets shelved for next meeting. if**

**everyone is good, we shall send it out to accept it**

**Mario- how often are you going to be meeting-  
H-every 2nd month**

**M- that gives me time to talk to neighbours**

**H- and us to get incorporated and insurance, and then by next meeting we can agree on all that stuff**

**Tuli- we had two holiday initiatives:**

**the Toronto miracle- Mahima started it and we did about 4400 items. Very well advertised and succesful Carollers were organized - collected \$1890 of gift cards - divvied up to give to the sharing place, and a bunch of other places**

**H- spoke with BIA, they did the stores, we did the push for the restaurants; the guy's list really made the rounds online. order from a restaurant for xmas instead of cooking**

**H-Kimberly created a business list that' outside of BIA , including annette, runnymede,**

**Humberside Collegiate did a toy drive, order from Snug as A bug, scooter girl etc... we promoted that since we didn't have time for a toy drive of our own**

**People are passionate and looking forward to next event. people came through, we definitely have people power to make stuff happen.**

**H- sent around a list of committees. Mahima is game for next year to lead some initiatives  
Membership development needs to get started**

**Sue- did we get more members?**

**H- yes, about 25 . Including a few families which will mean we can have a youth committee**

**T- we need someone to push it forward. A social media person. People like the FB page, etc. we don't have the content to attract them yet. We need a post of positions we are looking for, do call outs for specific positions**

H- we signed up for twitter,  
west end phoenix wanted to  
give us a discount, would be  
good publicity and attractor  
for members

T- does mario want a position  
M- after I talk to the people on  
my board to amalgamate  
H- i desperately need a Social  
Media person

T- i have to go  
Sue- What about the posters  
Katey made? Aren't we  
distributing them?  
H- it seemed like people didn't  
know how to become  
members. we need to tweak  
the message. we need to  
create a committee and  
brainstorm the best way to  
get members

K- what is west end phoenix?

H- a community newspaper-  
look it up

K- can we put an ad in their  
paper?

H- we can look into there ad  
costs

K- maybe there would be a  
discount

H- we can also advertise thru  
FB and Insta

S- what are our handles?

H- FB @JunctionRA; twitter:  
@junction\_ra; IG:  
@junctionresidentsassociatio  
n

**H- we need a SM person. I don't mind doing the website**

**K- we need to figure out what we're asking, what is the commitment**

**H- we need to start organizing what content we post- we need a strategy**

**K- I volunteer to help plan for SM person, maybe Ryan and H and I can meet to discuss what's needed**

**M- are we on schedule with agenda?**

**H- we are at wrap up**

**M- i don't remember getting notice of town hall w G Perks? I think it has been cancelled (on website)**

**H- Perks proposed we have around table to discuss what we would like to achieve as an organization. projects for neighbourhood. ie, housing, food, streetscape, environment etc— what we want to take on as community-**

**H- ready to get moving on communication and membership committees; they should work together**

15 min	Amalgamation of JRA and RVNA	Identify next steps		
10 min	Debrief Holiday Initiatives	Miracle Food Drive- Tuli Caroling Fundraiser- Tuli Supporting Local Businesses- Helen		
10 min	JRA Committees	Identify committees which have interest/support to become/continue to be active (please refer to list of proposed committees in the JRA Handbook		



		<p>Draft). You may access the draft of the handbook via this link:  <a href="https://drive.google.com/file/d/1HlMCvd3Sv49B_Pq0L3empmeNE_xoWt_f/view?usp=sharing">https://drive.google.com/file/d/1HlMCvd3Sv49B_Pq0L3empmeNE_xoWt_f/view?usp=sharing</a></p>		
10 min	Membership	<p>Identify strategy to bring in more members.          Craft a message for community members to encourage membership.          Identify who is able to work on the membership drive initiative.          West End Phoenix has offered to give a group discount for JRA members. 15% off! <a href="#">West End Phoenix - Community Newspaper in Toronto</a></p>		
5 min	Wrap up	<p>Councillor Perks budget townhall registration:  <a href="https://toronto.webex.com/ec3300/eventcenter/mobile/eventInfoMobile.do?siteurl=toronto&amp;confID=183448064154968869&amp;meetingKey=1778909778&amp;backUrl=%2Fmw3300%2Fwireless%2Fmeetinglist.do%3Fsiteurl%3Dtoronto&amp;t=a&amp;MTID=e22a16c96f593167df4722ef25dd2b086&amp;rnd=0.07253339220772848&amp;isIPADAsM">https://toronto.webex.com/ec3300/eventcenter/mobile/eventInfoMobile.do?siteurl=toronto&amp;confID=183448064154968869&amp;meetingKey=1778909778&amp;backUrl=%2Fmw3300%2Fwireless%2Fmeetinglist.do%3Fsiteurl%3Dtoronto&amp;t=a&amp;MTID=e22a16c96f593167df4722ef25dd2b086&amp;rnd=0.07253339220772848&amp;isIPADAsM</a></p>		

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